PARKER SPENT \$68,000 TO DEVELOP AN INK ... that cleans a pen as it writes



We developed OUINKthe quick-drying ink, to protect Parker Pens from inks that clog and gum.

Fountain pen repair records show that two-thirds of the troubles arising in fountain pens are due to old type pen-clogging inks.

We determined to correct this abuse at any cost. We spent 3 years and made up 1022 formulas then developed OUINK-it contains a solvent that dissolves the sediment left in pens by other inks.

No More Clogged Up Fountain

Pens

.. due to c new and remarkable discovery in ink making.

10 Improvements Introduced by

Parker Quink

. . . the Quick-Drying Ink

OUINK remains moist inside 1 the feed channels of a fountain

OUINK dries 31% quicker on Z paper.

QUINK cleans a pen as it writes—due to a secret solvent that dissolves the sediment and gum left by other inks.

OUINK protects pens against 4 the abuse of old pen-clogging inks, which are responsible for 3/2 of the repair service on all fountain pens.

QUINK'S color is brilliant and 5 vivid, full bodied and rich-not weak and watery.

QUINK'S flow keeps pace with your hand at any speed.

7 Permanent QUINK lasts as long as the paper.

Washable QUINK is easily removed from fingers and fabrics.

OUINK keeps a desk pen moist when not in use, due to a chemical that absorbs moisture instead of releasing it.

10 QUINK is the result of 3 years' work in making up 1022 formulas to produce a miracle ink.

Parker Quink—the Quick-Drying Ink

Two Kinds: Permanent: Blue-Black, Green, Red,

Violet, Black

Washable: Blue Only

See This Utterly New and Revolutionary Pen!

HOLDS TWICE AS MUCH INK

. . . with no increase in size

First without piston pump

DEVELOPED by

from a scientist's marvelous invention The Vacuum Filler Gonow to any

dealer's—see this new miracle perform! —See how vacuum

is created inside the pen barrel.

-See the ink rush in and fill it com-

pletely.
—See why this sacless pen carries
102% more ink
than pens of equal
size with rubber
ink sacs.

—See the velvetlike beauty of its smart, laminated barrel—a wholly new, exclusive, and patented style non-breakable.

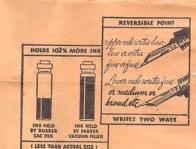
See its unique
Reversible point
that writes two
ways—writes your
regular hand—
broad, medium or

fine—on the lower side,—writes finer on the upper side for figuring and interlining. This point is a 'revelation—of precious platinum and gold, tipped with a pellet of rare Iridium. Utterly smooth, instantly responsive, flawlessly writing.

If you're willing to pay \$7.50, you won't be willing to carry—or to give—any other pen. If you wish to pay less, get a pen with a rubber ink sac by naming your price to the dealer—but be sure to name top quality as well—say "Parker"—and accept no second best. The Parker Pen Company, janesville, Wis.

Junior Vacuum Filler Pen without platinum plated point, writes regular way, \$5; pencil, \$2.50.





Parker \$750